

GreatHeartsIrving *Floresco* Arts in Bloom

Dear Community Partner,

Great Hearts Irving is a non-profit liberal arts charter school in Irving, Texas. Our tuition-free school provides an exceptional foundation rooted in the literary and philosophical traditions of the West. On April 18, 2020, Great Hearts Irving is hosting its annual fundraiser called Floresco: Arts in Bloom. As a sponsor or underwriter, your donation will benefit our school as we raise money for the building that will serve as a gymnasium, cafeteria, and auditorium. **Great Hearts Irving currently operates without a gymnasium**, and while our scholars and educators show great fortitude in utilizing the parking lots for physical education, this multipurpose space is much-needed.

Over 1200 students from the Dallas/Fort Worth area attend Great Hearts Irving. Our families patronize your business, and sponsoring our event will provide meaningful support to our school and increase your visibility to more of our community.

The following page details our sponsorship opportunities and the benefits that come with each level. **All sponsors will be highlighted in all of our printed materials, posters, banners, and on a scrolling slideshow played during the night's festivities and on social media platforms prior to the event.** This is a wonderful opportunity to support our school and advertise to a diverse population. Great Hearts Irving is a non-profit organization (tax ID 43-1973126) and donations are tax-deductible.

We are grateful for your support of Great Hearts Irving and its mission to cultivate the minds and hearts of students through the pursuit of truth, goodness, and beauty. Please contact us with any questions or to arrange a tour of our facility. We would be delighted for you to experience what it is to be a student at Great Hearts Irving!

Thank you,

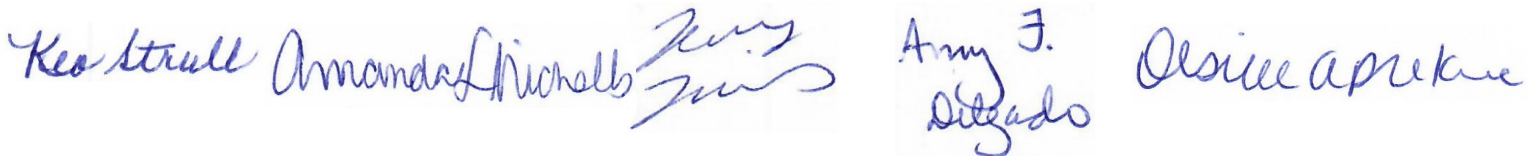
Keo Strull

Amanda Nicholls

Terry Travis

Amy Fraler-Delgado

Desiree Aprekuma



Director of Academy Giving
Great Hearts Irving

Floresco Committee

Thank you for your support.

GreatHeartsIrving
Floresco
Arts in Bloom

Sponsorship Opportunities

Rose Level: *\$5,000 and above*

6 Tickets to Event

Table named in your honor, as well as recognition on Social Media sites, on all printed materials, posters in Auction room and at Check-In Table, and scrolling banner in the Dinner and Entertainment Room, and acknowledgment in program at every seat.

Lily Level: *\$2,500*

4 Tickets to Event

Table named in your honor, as well as recognition on Social Media sites, on all printed materials, posters in Auction room and at Check-In Table, and scrolling banner in the Dinner and Entertainment Room, and acknowledgment in program at every seat.

Tulip Level: *\$1,000*

2 Tickets to Event

Recognition on Social Media sites, on all printed materials, posters in Auction room and at Check-In Table, and scrolling banner in the Dinner and Entertainment Room, and acknowledgment in program at every seat.

Daffodil Level: *\$750*

1 Ticket to Event

Recognition on Social Media sites, on all printed materials, posters in Auction room and at Check-In Table, and scrolling banner in the Dinner and Entertainment Room and in program.

Petunia Level: *Up to \$750*

Recognition on Social Media sites, on all printed materials, posters in Auction room and at Check-In Table, and scrolling banner in the Dinner and Entertainment Room and in program.