



FLORESCO 2022

February 17, 2022

Dear Community Partners and Business Owners,

Great Hearts Irving is hosting its annual fundraising gala event, Floresco, at the Embassy Suites DFW Airport North in Grapevine on April 23, 2022. *Floresco* is a Latin word that means “I bloom.” The event is so named to reflect the academic success students experience from the unique curriculum and culture at Great Hearts Irving. For this special occasion, we are asking for your help.

We come to you, our favorite and finest business and retail and service establishments, graciously asking for a silent auction donation. Our Great Hearts Irving community consists of over 850 families living throughout the DFW area, 1400 students, and nearly 200 teachers. We ask you to consider supporting our event by donating gift certificates, merchandise, or services for our silent auction. In return, your business will be acknowledged at our event.

Funds raised at Floresco are designated to help finance much needed improvements to the facilities of our upper and lower schools, including but not limited to outdoor shading. You can make a difference!

Attached is a donation form. Please fill out the information below. Gift cards can be mailed to the address provided, or one of our enthusiastic volunteers would be happy to pick up your donated item. Great Hearts Irving is a non-profit 501(c)(3) organization. Our EIN is 43-1973126.

From the staff, students, and parents of Great Hearts Irving, we thank you in advance for your generosity.

With gratitude,

Keo Strull
Director of Academy Giving

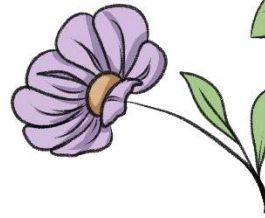
Amanda Nicholls
Floresco Co-Chair

Michelle York
Floresco Co-Chair



FLORESCO

2022



Donation Form

Business Name: _____

Address: _____

City: _____ **State:** _____ **Zip:** _____

Contact Name: _____

Contact Phone: _____

Contact Email: _____

Description of item or service donated: _____

Retail Value: _____ **Expiration Date (if applicable):** _____

For item pick-up, please contact Paulina Moreno at Aguirre_pau@hotmail.com or call 469-759-3030 ext. 4.

Send to: Great Hearts Irving
Attn: Keo Strull or Paulina Moreno
3350 W. Story Road
Irving, Texas 75038
469-759-3030 ext. 4
Keo.Strull@GreatHeartsIrving.org

Thank you for your support!