

# GreatHearts Irving

Dear Community Partners and Business Owners,

*Because of you*, Floresco was an enormous success last year. Our annual fundraising event, **Floresco Gala 2024**, will be hosted by **Great Hearts Irving Upper School** this year on Saturday, April 6th, at the Westin DFW. Floresco is a Latin word that means “I bloom” or “I flourish.” The event is so named to reflect the academic experience students receive from the unique curriculum and culture at Great Hearts Irving, where the pursuit of truth, beauty, and goodness are paramount. We are truly counting on your support again this year.

Great Hearts Irving is a K-12 tuition-free classical liberal arts charter school. State and local funding for charter schools is significantly less than public schools, so we come to you, our favorite and finest businesses, graciously asking for another silent auction donation. Your generous donation guarantees our teachers and staff will have all they need for their classrooms, the athletic department, essential curriculum resources, and continual professional development.

Last year, we raised over \$87,000 and our goal this year is to exceed that number! You can support our event by donating gift certificates, merchandise, or services for our silent auction. In return, your business will be acknowledged in our printed materials and advertised to our families. Your contribution will be mutually beneficial.

Donation information and your business logo can be submitted electronically using the QR code below or this [Google form](#). If you prefer, hard copy forms are available upon request. Business logos must be in either a .jpeg, .png, or .gif files for us to efficiently advertise your business. Donated gifts can be mailed to the address below or one of our enthusiastic volunteers will be happy to pick up your item! Great Hearts Irving is a nonprofit 501(c)3 organization. For your tax deduction, our EIN is 43-1973126.

The teachers, staff, students and parents of **Great Hearts Irving Upper School** want to thank you again for your generosity!! Let’s make this year the best ever!

Warmly,

*Keo Strull, GHI Director of Academy Giving & Floresco Gala 2024 Committee*  
214-662-4720 (cell)



# GreatHearts

## Irving

Floresco Gala 2024

Donation Form

Business Name: \_\_\_\_\_

Address: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Contact Phone: \_\_\_\_\_

Contact Email: \_\_\_\_\_

Description of item or service donated:

\_\_\_\_\_

Retail Value: \_\_\_\_\_ Expiration Date (if applicable): \_\_\_\_\_

Logo sent to [FlorescoCommittee@gmail.com](mailto:FlorescoCommittee@gmail.com)  .jpeg or  .png or  .gif

(no larger than 1MB) Date \_\_\_\_\_

For item pick-up, contact Christina Borders at [FlorescoCommittee@gmail.com](mailto:FlorescoCommittee@gmail.com) or 972-955-0261

OR

Send to: Great Hearts Irving Upper School

Attn: Keo Strull

3520 World Cup Way

Irving, Texas 75038

214-662-4720 or [Keo.Strull@GreatHeartsTXSchools.org](mailto:Keo.Strull@GreatHeartsTXSchools.org)

3550 World Cup Way

Irving, Texas 75038

469-725-0014

[keo.strull@greatheartstxschools.org](mailto:keo.strull@greatheartstxschools.org)