

# GreatHearts

## Irving

Dear Friends of Great Hearts Irving,

The **Great Hearts Irving Upper School** would like to thank you for your consideration to be a sponsor for our upcoming annual fundraiser and auction event. **Floresco Gala 2024**, will be hosted at the Westin DFW on Saturday, April 6th, at the Westin DFW.

Floresco is a Latin word that means “I bloom” or “I flourish.” The event is so named to reflect the academic experience students receive from the unique curriculum and culture at Great Hearts Irving, where the pursuit of truth, beauty, and goodness are paramount. We are truly counting on the support of our friends and community partners again this year.

Great Hearts Irving is a K-12 tuition-free classical liberal arts charter school. State and local funding for charter schools is significantly less than public schools. We rely on the generosity of our friends, families, and community partners so that our teachers and staff will have all they need for their classrooms, the athletic department, essential curriculum resources, and continual professional development.

*Because of our event sponsors and silent auction donors, Floresco 2023 was an enormous success. We raised over \$87,000 and our goal this year is to exceed that number! We come to you, our favorite and finest businesses, families, and individuals, humbly asking for your sponsorship. For your tax purposes, Great Hearts Irving is a nonprofit organization (EIN 43-1973126). In return for your generosity, we will guarantee increased visibility of your business to our community of over 1200 families and patrons of local businesses.*

The following page details our sponsorship opportunities and benefits for each level. Every sponsor will be highlighted in printed materials, posters, and banners for the event, on the Great Hearts Irving website prior to the event, and in a scrolling slideshow played during the night’s festivities. This is a wonderful opportunity to support our school and advertise to a diverse population.

We are grateful for your support of Great Hearts Irving. Together, we can continue to make this exceptional education available to all. We truly could not do it without you!

Warmly,

Great Hearts Irving Floresco Committee