



PSO Board Meeting Minutes

Tuesday August 20, 2024

Meeting Called to Order at 8:06am

- I. Attendees
 - A. PSO Board Members
 - 1. Amy Mackenroth
 - 2. Paulina Moreno
 - 3. Gina Raab
 - 4. Nate Mackenroth
 - 5. Nelly Macias
 - B. Great Hearts Irving Leadership
 - 1. Amber Dyer
 - 2. Jim McCormick
 - 3. Thomas Beyer
 - 4. Robert Tiffin
 - 5. Mary Pantin
 - C. Observers
 - 1. Emily Breinig
- II. Quorum (51% of Current Board Members) Achieved
- III. Vote to Adopt Meeting Agenda
- IV. Discussion of Items from Agenda
 - A. Welcome and Introductions
 - B. Budget Review & Approval 2024-2025 (Amy Mackenroth & Nate Mackenroth)
 - 1. Opening balance: \$28,105.83/ overall in the black
 - 2. Still need to collect Shake Shack check ~\$700-\$800, Mary Pantin will follow-up on collecting
 - 3. Teacher/ faculty birthday gift cards will be given again this year at \$25 each
 - 4. There is a surplus for athletics, \$238.51
 - 5. PSO would like to gift the lower school an item like they gifted upper school with a grill (cost \$845.65) last school year
 - 6. We will have an ongoing need to raise money for teacher luncheons

- C. Directory (Amy Mackenroth)
 - 1. New vendor: Konstella
 - 2. Paid for all year (cost \$750)
 - 3. Amy is working with both lower school and upper school for data and on contact information releases from parents
- D. GHI Community Investment (Amber Dyer)
 - 1. Goal of \$500,000 to be raised for lower school and upper school combined
 - 2. When parents enrolled their children for this school year there was no option to sign-up for Community Investment
 - 3. “We are 1,000% dependent on Keo [Keo Strull, Directory of Academy Giving] to get the message out and raise money.” – Amber Dyer
 - 4. As of now ~\$20,000 committed to North Texas Giving Day by a few families
 - 5. Raised over \$150,000 last year on North Texas Giving Day
 - 6. We are not where we would be fundraising wise since parents were not giving the option to donate online via a one-time donation or enroll monthly, quarterly, semi-annually or yearly in Community Investment
 - 7. We have been given the same amount of funding since 2019 despite rising costs
 - 8. We need large philanthropic donations to make a significant impact in addition to parent donations
 - 9. Nate Mackenroth suggested Community Investment events; Emily Breinig suggested informational teas in the local community like Hackberry Creek; Nelly Macias suggested a video presentation from Keo to parents
 - 10. The timing of asks is key so as not to cannibalize other events.
- E. Spirit Events (Mary Pantin)
 - 1. Spring Creek BBQ Tuesday, August 27th & Wednesday, August 28th, 2024
 - 2. Lamberti’s Wednesday, November 6th & Thursday, November 7th, 2024
 - 3. Panda Express tentatively Thursday, February 27th, 2025
 - 4. Shake Shack tentatively Tuesday, April 29th, 2025
 - 5. Mary Pantin suggested exploring the idea of a Draw Down
- V. Vote to Adjourn: 9:04am Meeting Adjourned